



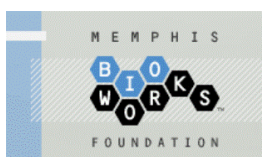
INTERACTIVE SOLUTIONS

Customer Profile: Memphis Bioworks Foundation



CHALLENGE

ISI was recently tasked with implementing audio-visual technologies within a large auditorium for Memphis Bioworks Foundation. Bioworks needed A/V technologies to support presentations, training, and conferences. With limited funding, ISI's engineers were hard-pressed to create a solution to achieve Bioworks desired functionality while meeting their budget needs.



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SOLUTION

ISI's expertise and knowledge of various A/V technologies helped Memphis Bioworks conceive a full plan of all equipment needed to achieve the best use of the auditorium for present and future usage. To assure Bioworks budget needs, ISI developed three phases in implementing their installation strategy. ISI accommodated for Bioworks immediate necessities within the auditorium, then helped to prioritize the logical next steps. ISI made sure that all equipment and installation of wiring would stand to support each of the subsequent two stages.

“ISI played a vital role in designing our space to meet current and future needs,” said Jamie Young, Assistant Incubator Manager of Memphis Bioworks. “ISI helped us future proof our auditorium and develop phases of implementation that will allow us to expand functionality as time goes by. They created a master plan that we can implement as funding becomes available .”



ABOUT ISI AND MEMPHIS BIOWORKS

Memphis Bioworks Foundation is a non-profit organization focused on bioscience development in the Memphis region through teaming with public, private, academic and government entities. Bioworks has created leadership and international recognition for Memphis area bioscience initiatives, positioning Memphis as a renowned center for the development and commercialization of bioscience technologies.

Interactive Solutions, Inc. is an integrator of video conferencing and audio-visual technologies with headquarters in Memphis, Tennessee. ISI has been providing integration of these technologies to schools, corporations, and healthcare facilities for the past 14 years. ISI's expertise has allowed the company to create customized solutions for Fortune 100 companies to small rural hospitals. Contact ISI to learn how our solutions will support your communication needs.



INTERACTIVE SOLUTIONS

Communication Is Everything.

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